



BATIC Profile

Sep 2024

Kingdom of Saudi Arabia

بتيك batic

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BATIC BOARD OF DIRECTORS



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M ALRAJHI
Chainman



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A ALBAWARDI
Deputy Chairman



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Saud Al-Zamil
Board Member &
Managing Director



Mr. Turki Ahmed Al
Obilan
Board Member



Mr. MOHAMMED
ABDULLAH M
ALRESHEID
Board Member



Mr. ABDULMOHSEN
ABDULLAH ALRAJHI
Board Member



Mr. SAUD NASSER A
ALRAYES
Board Member



Mr. Ibrahim Abdulaziz
Sultan Al Rashid
Board Member



Our Vision

To be a leading investment Company in KSA with highly successful and market-leading businesses.

Our Mission

Maximize shareholders value and returns by investing in high potential businesses, new sectors and disruptive start-ups

Our Value

- **Relationships:** Making sure our internal and external relationships have a strong interdependence.
- **Opportunities:** Investment expansion in promising sectors.
- **Sustainability:** Implementing long-term strategic plans for high investment growth.
- **Strength:** We are proud of our human force to lead BATIC to achieve its strategies and goals.



BATIC IN BRIEF

Batic grew from the combination of one established company, to a spiring to transition into an investment company that will manage multiple investments through dedicated verticals.



1984 - 2014

Mubarrad

2 PL Transportation

- Batic was **established in 1984** and became a joint stock company in 1991.
- The company **operated** in the trucking and long-haul services.

	Capital	180 M
	Revenue	57 M/YR
	Human Capital	From 250 To 500

2015 - 2023

Batic Group



- In 2015, Amnco was acquired by Mubarrad.
- In 2017, Mubarrad changed its name to Batic Investments & Logistics Company.
- In 2017, Batic made its first VC investment in Trukkin.
- In 2019, Amnco acquired Amnco FM.
- In 2021, Batic acquired Smart Cities Solutions Co.
- In 2022, Batic Real Estate became a fully operational subsidiary, with a prosperous growth in the near future.

	Capital	300-600 M
	Revenue	400-500 M/YR
	Head Count	5 K

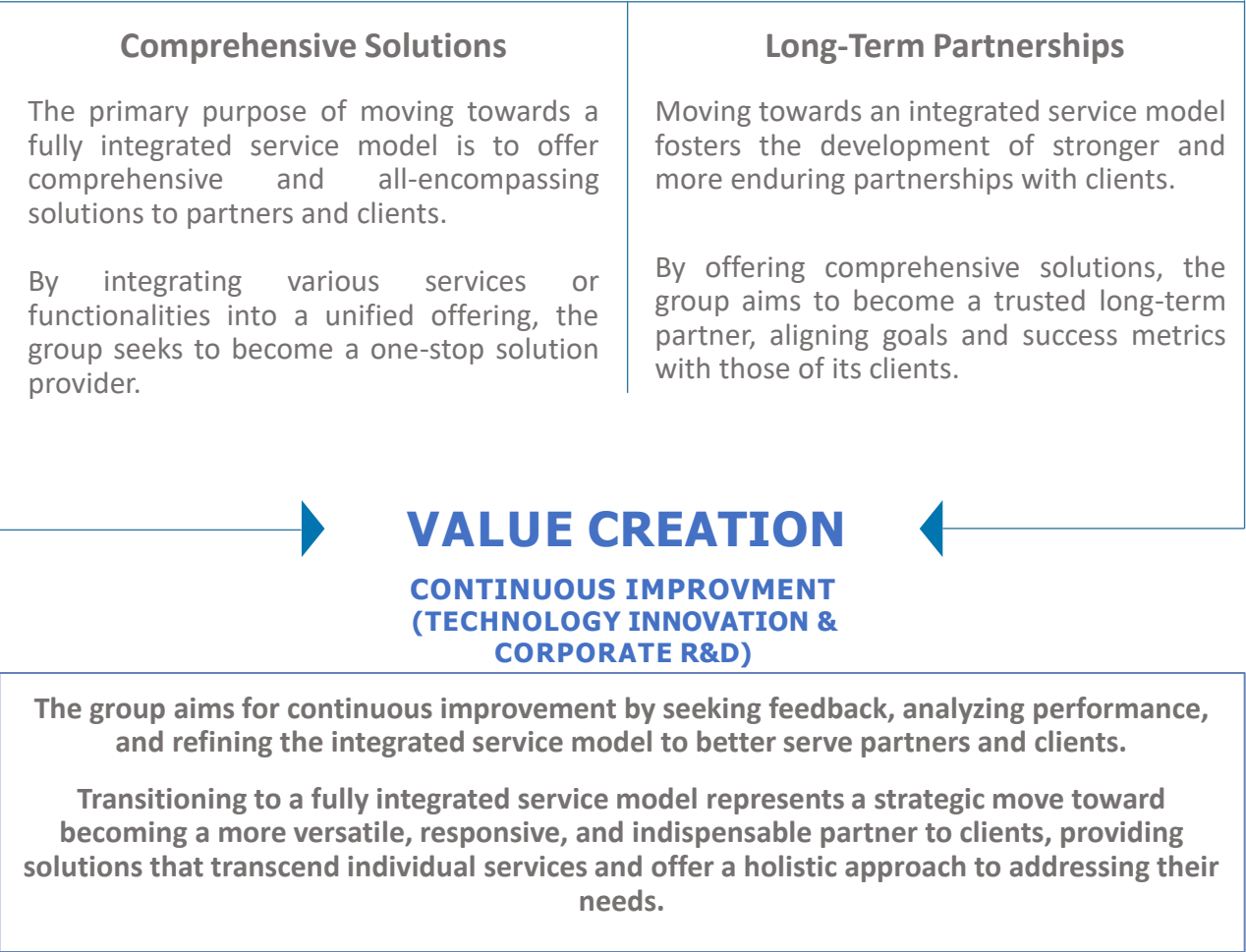
Batic Investment Goals

- Restructuring and repositioning our portfolio of businesses, to attain for the VISION 2030 directions.
- Strategic objective to meet the group's technology goals, by delivering a number of digital transformation initiatives.
- Better positioned for future value creation.
- Delivering greater returns on investment, as funds are utilized where most growth and profitability is expected.
- Ability to quickly identify key opportunities in relevant markets & capability to swiftly capitalize on emerging trends in the markets of the future.



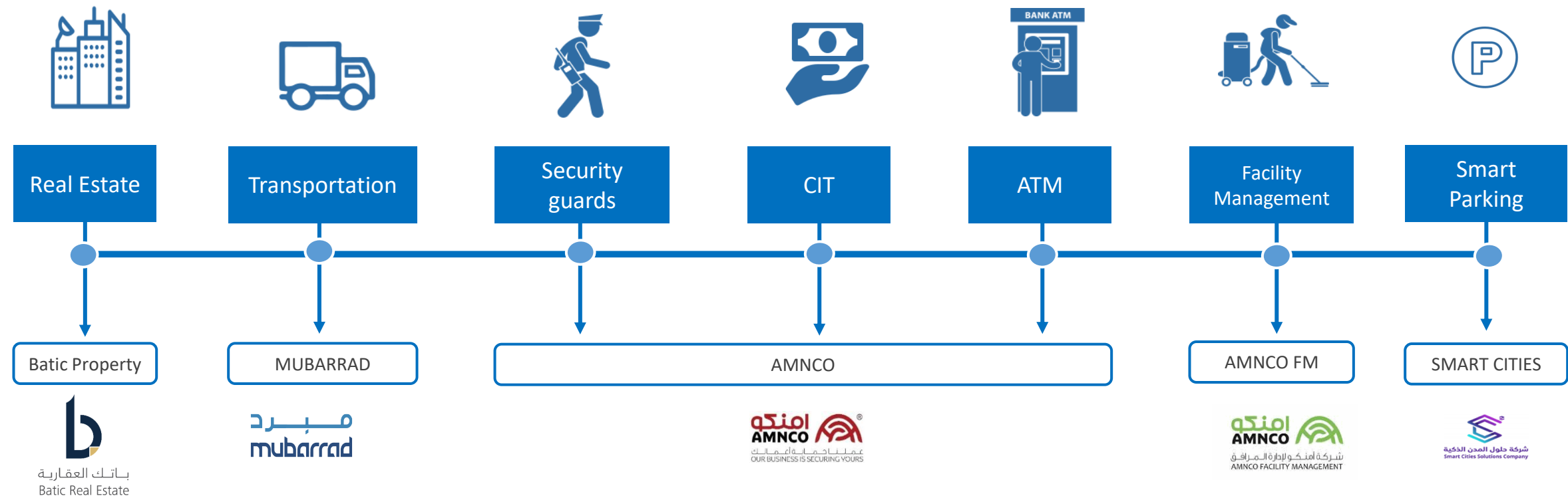
OUR PURPOSE

The group has been shifting to a **fully integrated service model** providing a unique **value proposition** as an **ultimate solution** to our partners and clients.



BATIC'S COMMERCIAL SEGMENTS

Having seven commercial segments within the group suggests a **diversified approach** to addressing **various markets or customer needs**. Each segment represents a distinct area of focus or specialization within the group's overall **business strategy**.



Having multiple commercial segments provides the group with a diversified portfolio and a broader market reach. Coordinating and optimizing the performance of each segment in alignment with the group's overarching goals can maximize the overall impact and success of the business.

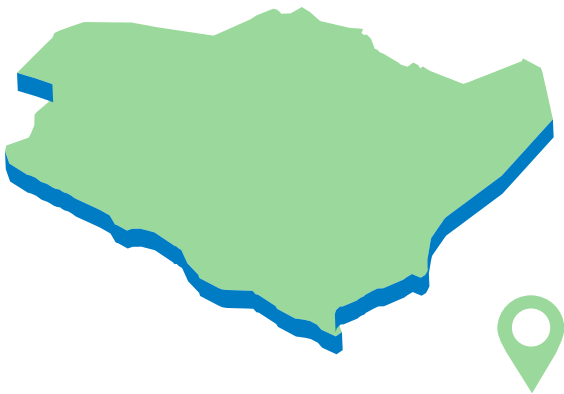


BATIC'S GROUP RESOURCES



5,000 +

Employees ≈



40 +

Branches ≈



200 +

Contracts ≈



195,000 +

Parking spots ≈



2,000 +

Fleet ≈





SAUDI TRANSPORT INVESTMENT (MUBARRAD)

MUBARRAD Established in 1984, MUBARRAD has transformed from a modest land transport fleet into a leading provider in the transportation and logistics sector. We offer comprehensive, GSQAS - supervised services across Saudi Arabia, GCC and MEA countries. Our commitment to innovation, coupled with a highly skilled team and advanced equipment, ensures safe, timely, and cost-effective delivery of your cargo. Maintaining an environmentally responsible approach, we have redefined our corporate identity and broadened our services to meet diverse transportation needs. We eagerly anticipate earning your trust and aspire to become your preferred logistics and transportation provider in the region.

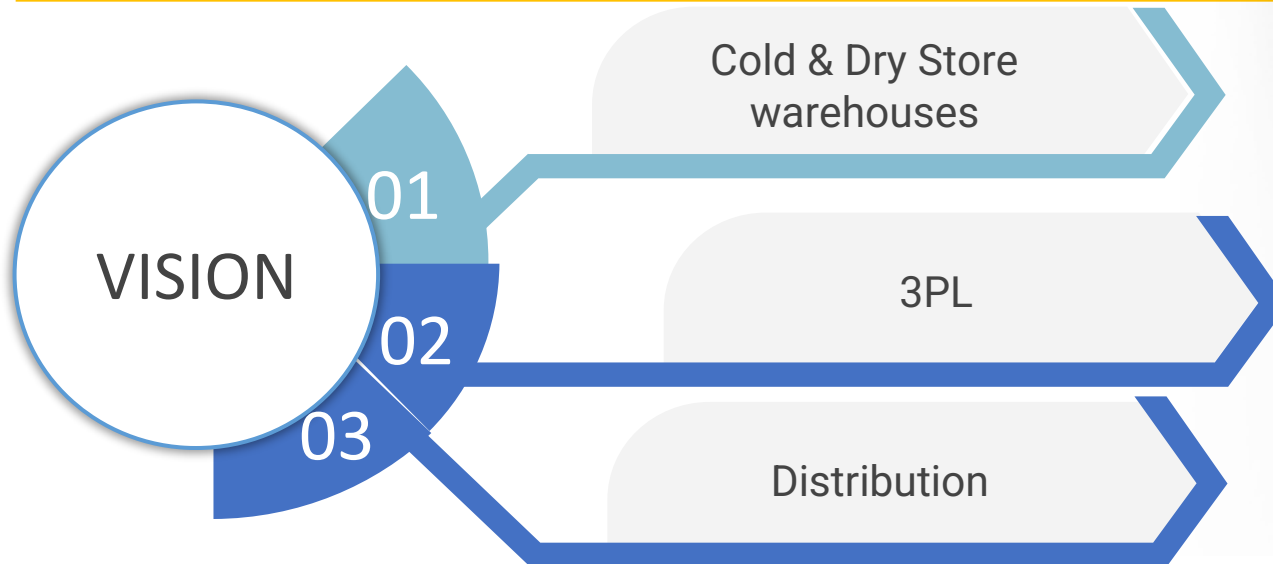
► VISION

Increase investments in the logistics sector, the plan to be executed by targeting three main sub-sectors:

Warehousing: by investing in dry and cold warehouses to meet the market demands, and to set the benchmark further in the region.

Fleet: Significant increase in the total number of the operational fleet ,to increase the company's market share of the logistics transport sector (3PL).

Capability: Acquiring top logistics manpower/talents, to drastically shift the company to get into 3PL.





BATIC PROPERTY COMPANY LLC (BATIC RE)

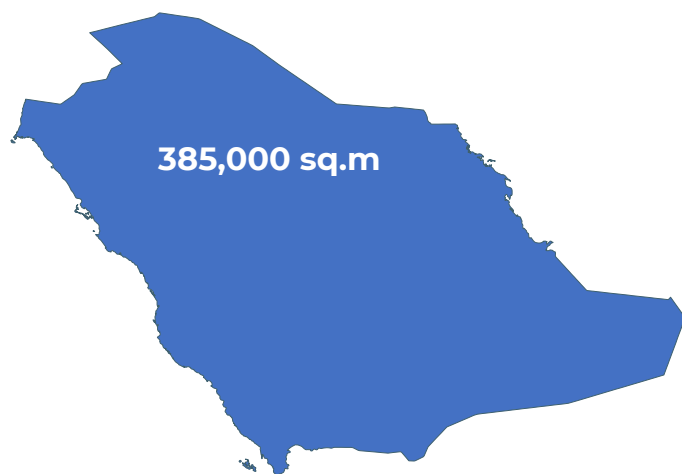


BATIC Property Management launched in line with ambitious plans for the development of specialized real estate services, which includes a full range of real estate services, most notably the management of the property of BATIC group according to the modern scientific principles followed in this regard.

► VISION

BATIC Property Company is the real estate arm of the group that manages the group real estate investment portfolio, Which supports the implementation of the company's strategic and development plans through diversification of real estate investments, which is reflected positively on its growth.

To be the premier catalyst for sustainable real estate growth, fostering thriving communities and delivering enduring value through innovative investment strategies and unwavering integrity.



- RIYADH
- JEDDAH
- MADINAH
- DAMMAM
- BURAIDAH
- JAZAN
- ABHA

أمانة منطقة
المدينة المنورة
Madinah Regional Municipality





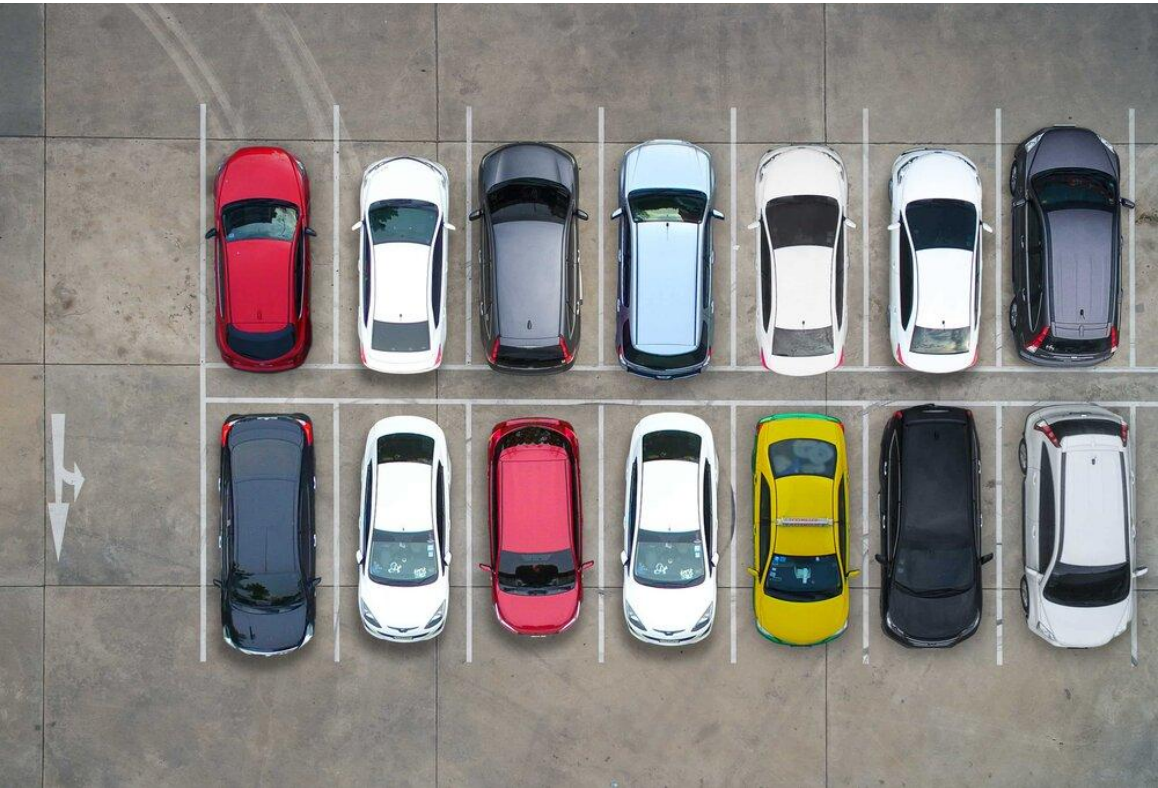
SMART CITIES SOLUTION COMPANY (SCSC)



Smart Cities Solutions Company is a company specialized in providing services and advanced solutions for cities to be classified as smart cities according to the seven technologies that have been classified by the World Bank for smart cities, and to keep pace with the global progress in this industry and its application in Saudi cities, from which the project has been awarded construction and operation of smart parking in Khobar, Dhahran and Dammam cities, which is responsible for raising the classification of these cities to be one of the cities that the Kingdom seeks to classify among 100 smart cities around the world and achieve one of the goals of the Kingdom's vision 2030.

VISION

To be KSA's strategic partner in the development of smart cities all over the Kingdom in alignment with its 2030 vision.
To redefine urban mobility through innovative and sustainable smart parking solutions, revolutionizing the way cities connect, commute, and thrive.



1

Eastern & Qassim
Regions Spots

+31,000

2

Paid Parking
Spot – Riyadh

24,000

3

Unpaid Parking
Spot – Riyadh

140,000





ARABIAN SECURITY & SAFETY COMPANY (AMNCO)



AMNCO is a well reputed name in the Gulf continent due to its tenure in the security and cash logistics sector with pioneering services of 30 years
AMNCO supplies Risk Management and Security Solutions to private companies as well as civilians who are determined to ensure their facilities, staff, and clients to enjoy optimum levels of security within the Kingdom of Saudi Arabia
AMNCO was Founded in 1405 AH/ 1984 and was one of the first Saudi licensed companies to operate in the private security sector.

VISION

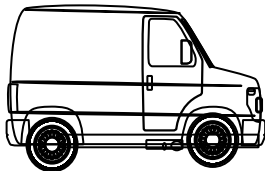
A customer driven organization empowering the right calibers to lead the market by providing safe, reliable, reachable, innovative, and tailored security services.
To provide wide range security solutions and implement the most advanced safety procedures by engaging leading security experts who are supported by an experienced and accomplished organization.
Achieve our partners satisfactions and contribute to provide security and operational solution in accordance with strategies and methodologies of distinct systems.



Licensed to serve **3,000** Security Guards



10 MBCCs



+750 Smart Case

+390 Armored Cars





AMNCO FACILITY MANAGEMENT (AMNCO FM)

AMNCO Facility Management Company founded in 2001 as an expansion of the impressive successes of the services provided by the parent company, AMNCO for Security and Safety Services and Cash Solutions, which has been providing services for more than 40 years.

VISION

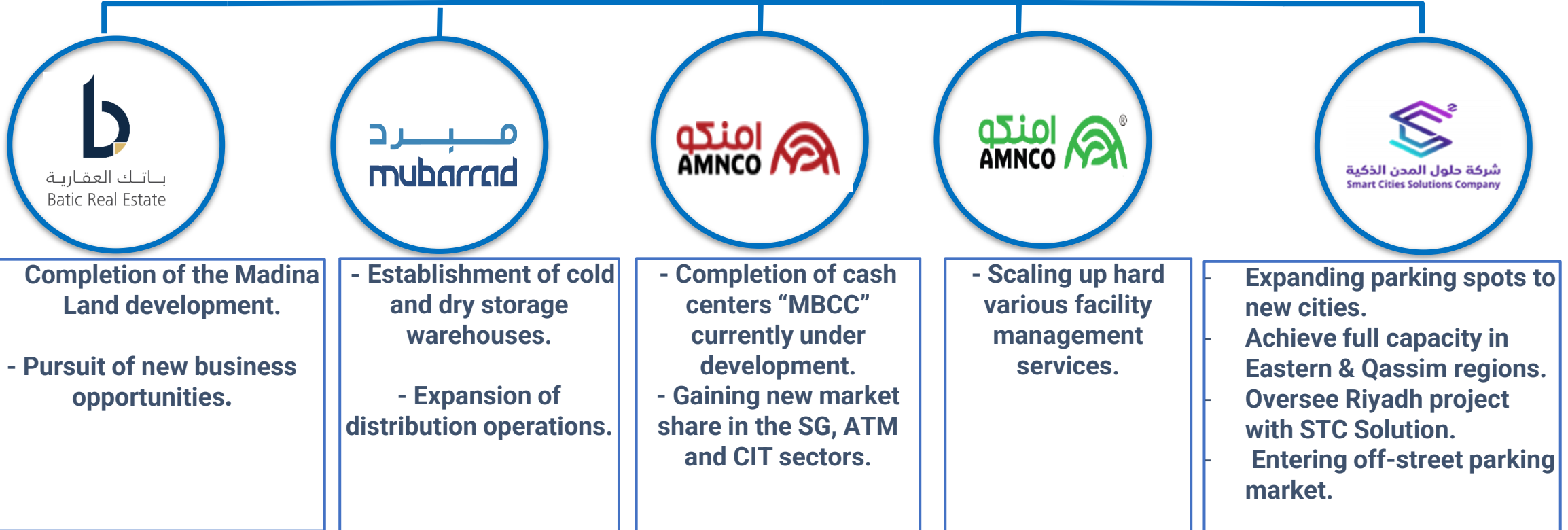
Facility Management Services a specialized service-provider like AMNCO FM can let you focus on your core business while our service providers can focus on what they are best at. we only hire experts in the field to give you primes service, helping you maximize time and resources, while helping you free your employees to focus on the areas of your business that matter the most and save resources on non-core activities. So, relax and take are of your business while we take care of your facility.



+ 950 Staff



B A T I C



Thank you